



Open SUNY Textbooks Call for Authors

Dear SUNY Faculty Colleagues,

The Open SUNY Textbook program is seeking authors interested in writing an open textbook. We invite you to consider this call for authors and submit a brief proposal by January 15, 2014 to publish your textbook. The Open SUNY Textbook program is made possible thanks to a SUNY Innovative Instruction Technology Grant and the support of SUNY Libraries. If selected, you will receive an award of \$3,000 upon the completion of all work and required forms.

The program offers copy editing, and some graphic design and instructional design support to selected authors at no cost. The publication will be hosted as a freely available online textbook using Open Monograph Press at <http://opensuny.org/omp/index.php/SUNYOpenTextbooks>. Although an open textbook is free online, you are eligible to earn royalties on the sales of the print-on-demand edition. If requested, we can provide some support to publish your textbook in print-on-demand.

Manuscript Proposal Submission Guidelines

In order to be considered, proposals must be received by January 15, 2014 and must include the following:

- a. A brief 1-2 page cover letter detailing the following: textbook description, statement of purpose and scope, approach and key features, book outline, total pages, target readers, majors or courses for this textbook, and citation style used. Please include a brief evaluation that contrasts elements of the proposed textbook from other textbooks already available for teaching this course.
- b. A brief abstract or summary, no more than 1 page that excludes any reference to the author or institution. This summary will be used for blind peer review during selection evaluation.
- c. Your CV or resume, including any citations for works previously published.
- d. A previously published work, or if available, a sample chapter of proposed manuscript.

Proposal Submission Deadline: 1/15/14

Please submit your manuscript proposal electronically via:

<http://opensuny.org/omp/index.php/SUNYOpenTextbooks/about/submissions>

If you have any questions, please contact:

Cyril Oberlander, PI for Open SUNY Textbooks

SUNY Geneseo, Milne Library

1 College Circle

Geneseo, NY 14454 Tel: 585-245-5528 Email: cyril@geneseo.edu

About the Open SUNY Textbook Program

Information about Open SUNY Textbooks

The Open SUNY Textbook program is a multi-campus initiative led by State University of New York Libraries to publish SUNY Faculty open textbooks that help reduce the cost of attending colleges and universities. This open textbook publishing pilot is made possible through the support of a SUNY IITG grant and participating SUNY libraries. This pilot is in the second round of inviting SUNY Faculty to publish high-quality open access textbooks. We will award a limited number of SUNY Faculty Authors a financial incentive and a suite of free publishing services. These services include peer review, editing services by qualified librarians and professional copy-editors, consultation with instructional designers, and some graphic design support to develop open textbooks and hybrid publications that meet critical needs in higher education.

Proposal Selection Criteria

1. Author must be a current or emeriti teaching faculty member at a SUNY campus. If proposal includes co-authors, primary author must be SUNY faculty: Incentive will be divided as proposed.
2. Quality, clarity, readability, and usefulness as a textbook for undergraduates or graduates at colleges and universities.
3. Author must be able to complete and submit 100% of the manuscript by 1/15/2015, and revise as needed during peer-review and copy-editing to be completed by 6/1/2015.
4. Author agrees that work will be published under a Creative Commons Attribution-Non-Commercial-ShareAlike 3.0 Unported License which can be found at: <http://creativecommons.org/licenses/by-nc-sa/3.0/> as an Open SUNY Textbook. Author retains copyright of their work.
5. Other criteria to consider are as follows:
 - Impact on teaching and learning, as evaluated with likelihood the textbook will be adopted,
 - Potential number of students SUNY wide enrolled in courses this textbook is designed to serve.
 - Textbook variety; we are seeking to publish textbooks that serve General Education courses, widely enrolled courses, and others that serve upper level courses.

Submissions will be reviewed by the Principal Investigator and librarians at participating libraries, including a consultative review of the abstract by faculty in the same discipline. There is a limit of 16 textbook awards possible, decisions to approve or decline proposals will be made by February 15, 2014. All authors and reviewers will be notified by Principal Investigator of the decision.

Textbook Manuscript Guidelines

1. Completed manuscripts of approximately 200-300 pages, or 50K -75K words, must be submitted by January 15, 2015 as a Word document (preferred, although other formats such as LaTeX, RTF, HTML, etc. are acceptable), written in English, and should be accessible, engaging, and suitable for use in community college, college or university courses.
2. Submissions should include: abstract of approximately 100 words, introduction, and all references cited.
3. Citations should be submitted using standards appropriate to the discipline e.g. APA, Chicago Manual of Style, MLA, etc.
4. Please provide high resolution images for all diagrams, illustrations, and other imagery as standalone files separate from your manuscript. Jpg or png files are acceptable at 300 dpi for black & white and color photographs, 600 dpi for photos that contain labels or text. Image files must be uploaded to Open SUNY Textbook catalog.
5. The author must verify and obtain appropriate permissions for any copyrighted work used in the manuscript.
6. Author retains copyright and the work is published as an Open SUNY Textbook with a Creative Commons Attribution-Non-Commercial-ShareAlike 3.0 Unported License. Terms can be found at: <http://creativecommons.org/licenses/by-nc-sa/3.0/>.

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Drake Memorial Library
- College of Environmental Science and Forestry, SUNY
Moon Library
- SUNY Geneseo

Milne Library

- SUNY Monroe Community College
Leroy V. Good Library
- SUNY Oswego
Penfield Library
- University at Buffalo, SUNY
University at Buffalo Libraries
- Upstate Medical University, SUNY
Health Sciences Library

Additional participation and support of the program is received from other SUNY libraries, and consultation services are provided by SUNY Press.

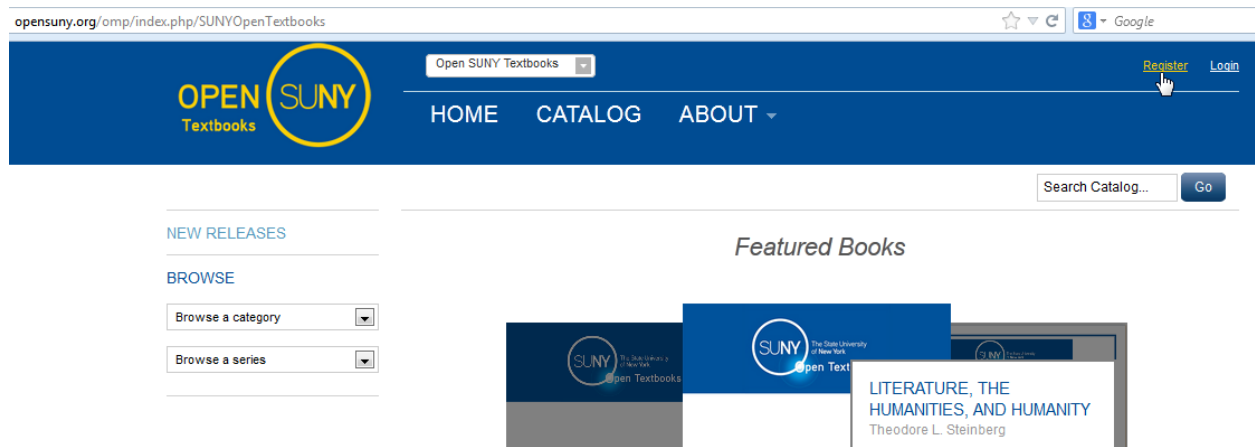
We sincerely appreciate your consideration of and interest in this call for a proposal to publish your textbook as an Open SUNY Textbook. For further information, please refer to our website at: opensuny.org

Best regards,

Cyril Oberlander
Director, Milne Library
Principal Investigator for Open SUNY Textbooks

Registration & Submission Instructions for Open SUNY Textbooks

1. Create an account at www.opensuny.org:



2. Fill in the registration form

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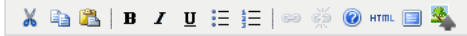
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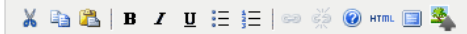
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Register as Reviewer: (optional)

Internal Reviewer External Reviewer

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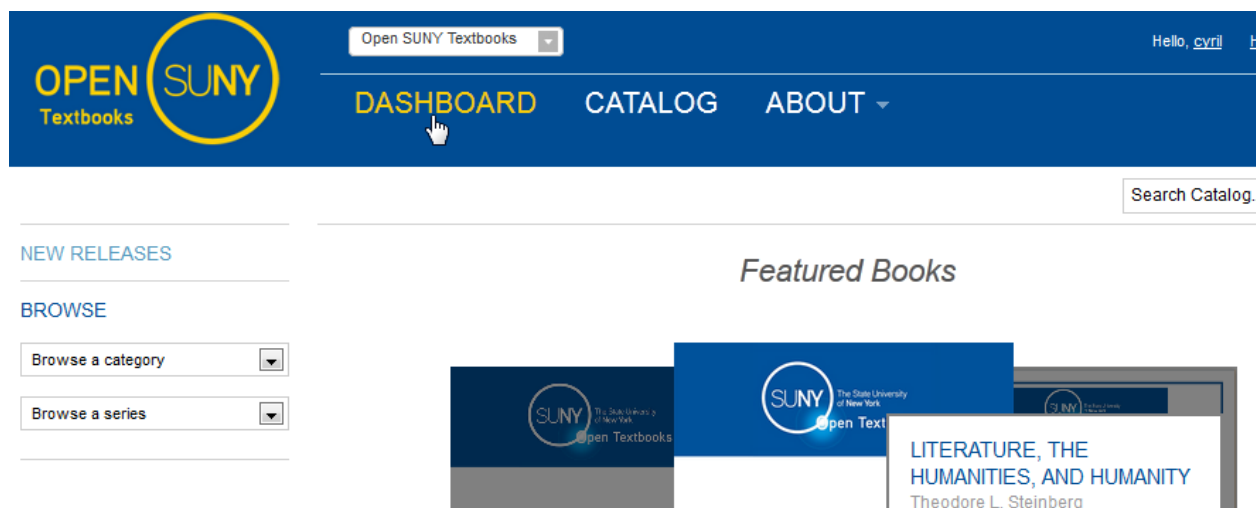
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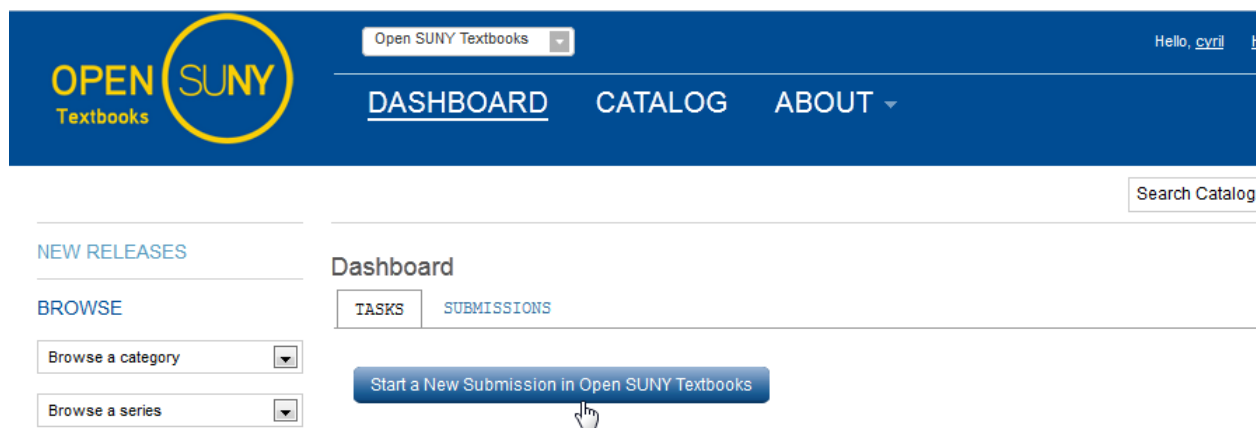
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Type of Book

A monograph is a work authored wholly by one or more authors. An edited volume has different authors for each chapter (with the chapter details entered later in this process.)

Monograph Edited Volume

Submission Checklist

The following requirements for submissions to this press need to be completed and checked off before proceeding (comments to the editor can be added below).

- Author is a current or emeriti teaching faculty member at a SUNY campus.
- Author owns the copyright of the work and this submission has not been previously published, or you retain the copyright to create a new work from your previous publication (Provide explanation in Comments to the Editor).
- Author agrees: Work will be published under a Creative Commons Attribution-Non-Commercial-ShareAlike 3.0 Unported License <http://creativecommons.org/licenses/by-nc-sa/3.0/> as an Open SUNY Textbook. Author retains copyright of their

- Author agrees to the Author Guidelines, found on the Press website.
- Author agrees to complete 100% of the manuscript by 1/15/2015, and revise as needed during peer-review and copy editing to be completed by 6/1/2015
- Proposal submission includes a brief 1-2 page cover letter detailing the following: textbook description, statement of purpose and scope, approach and key features, book outline, total pages, target readers, majors or courses for this textbook, and citation style used. Please include a brief evaluation that contrasts elements of the proposed textbook from other textbooks already available for teaching this course.
- Proposal includes a brief abstract or summary, no more than 1 page that excludes any reference to the author or institution. This summary will be used for blind peer review during selection evaluation.
- Proposal includes a CV or resume, including any citations for works previously published.
- Proposal includes a previously published work, or if available, a sample chapter of proposed manuscript.

Cover Note to Editor

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8. Select appropriate file labels; CV or resume, Abstract for blind review, etc.

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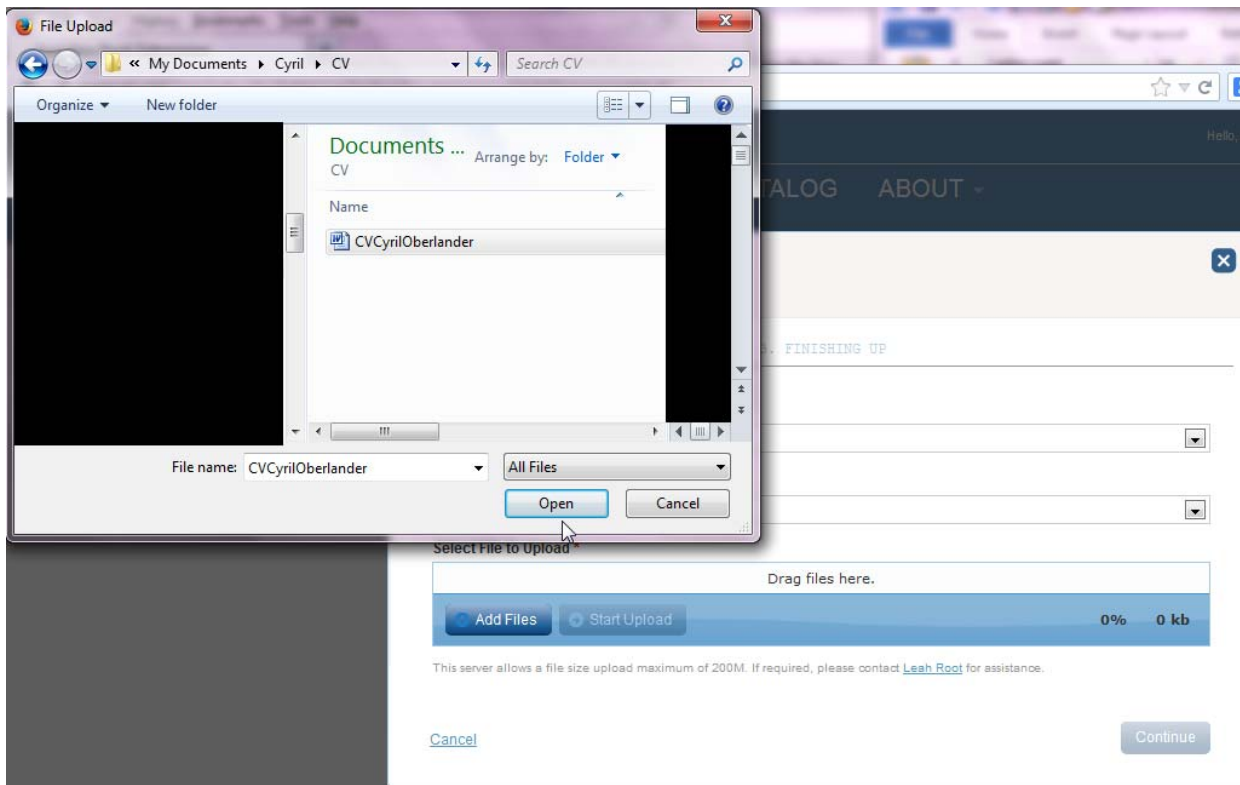
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Name	Element
  CV for Cyril Oberlander 	Resume/CV

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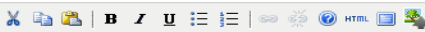
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Prefix **Book Title ***

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Subtitle



Brief Summary of Book *



LIST OF CONTRIBUTORS

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The list of contributors associated with this submission may include other authors; individual chapter authors of an edited volume; volume editors; and/or translators. One contributor from the list may be assigned as the primary contact for editorial correspondence; this does not necessarily have to be the submitting author.

Name	E-mail	Role	Primary Contact
 Cyril Oberlander	oberlander@geneseo.edu	Author	

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Please describe your submission using a few key phrases. You may refine the subject with specific keywords in a latter part of the form.

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Discipline(s)

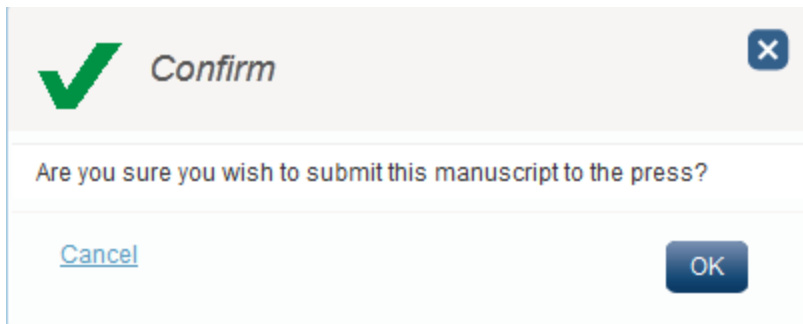
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16. Confirm your manuscript proposal to press.



Having trouble? Feel free to contact us:

Questions about proposal requirement and the Open SUNY Textbook program:

Cyril Oberlander, cyril@geneseo.edu

Technical difficulties:

Leah Root, rootl@geneseo.edu